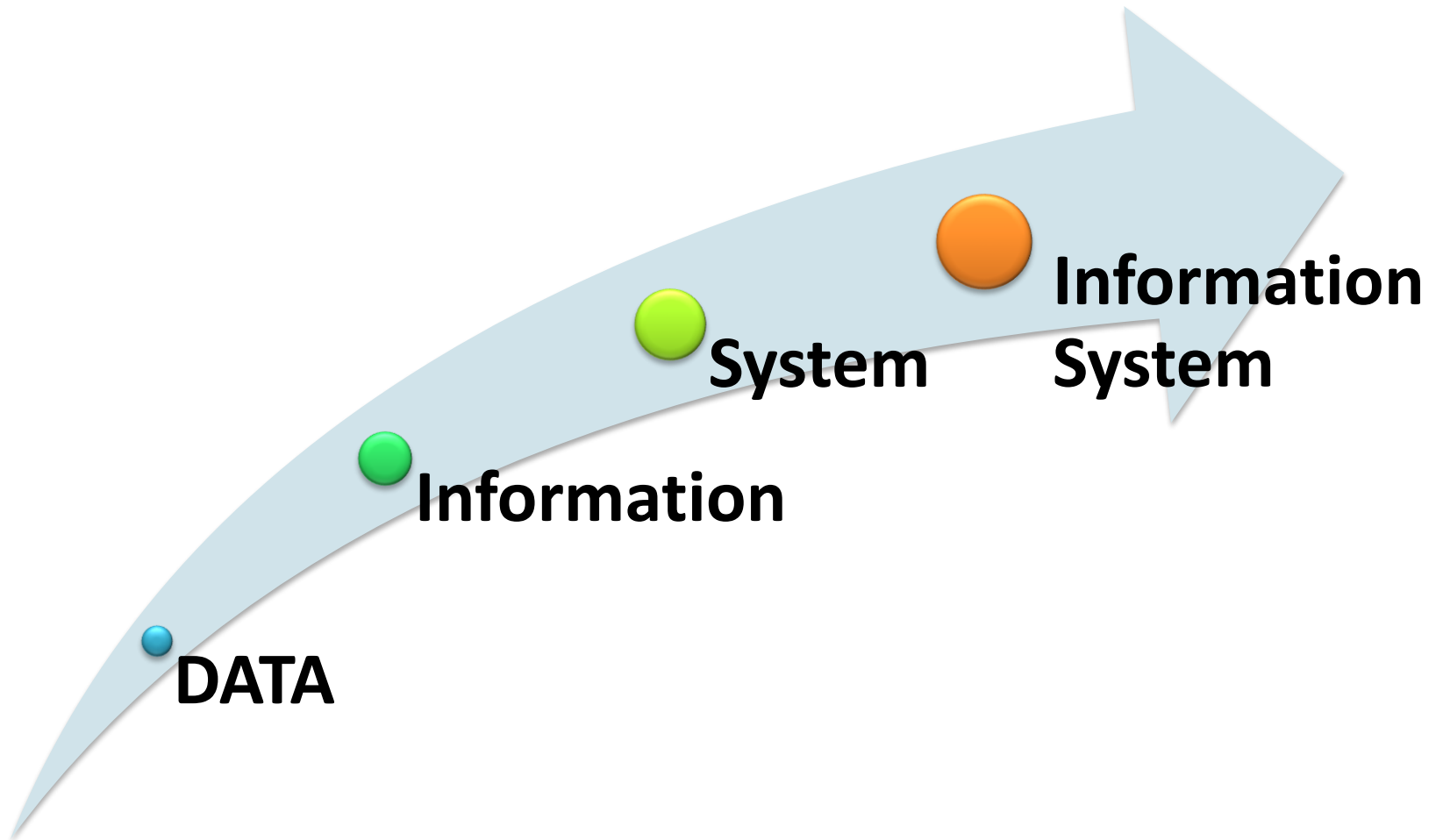




# **System & Information Technology**

# Content:



# DATA

- **data** is fact or observation about phenomenon or business transaction or more specific, the data are objective measurements on the attributes (characteristics) of certain entity like human, place something or events (O'Brien, 1999),
- **data** is a fact or picture that is relatively **meaningless** to the user. (McLeod, 1995)
- Ex:
  - Working hours
  - Student age
  - Amount of production

# INFORMATION

- **Information** can be said to be data that has been processed or data that has **meaning** (McLeod, 1995).
- **information** is data that is placed in order to have meaning and useful for its users. (O'Brien, 1999)

# Information quality characteristics

## Time

- Timeliness
- Currency
- Frequency
- Time Period

## Content

- Accuracy
- Relevance
- Completeness
- Conciseness
- Scope

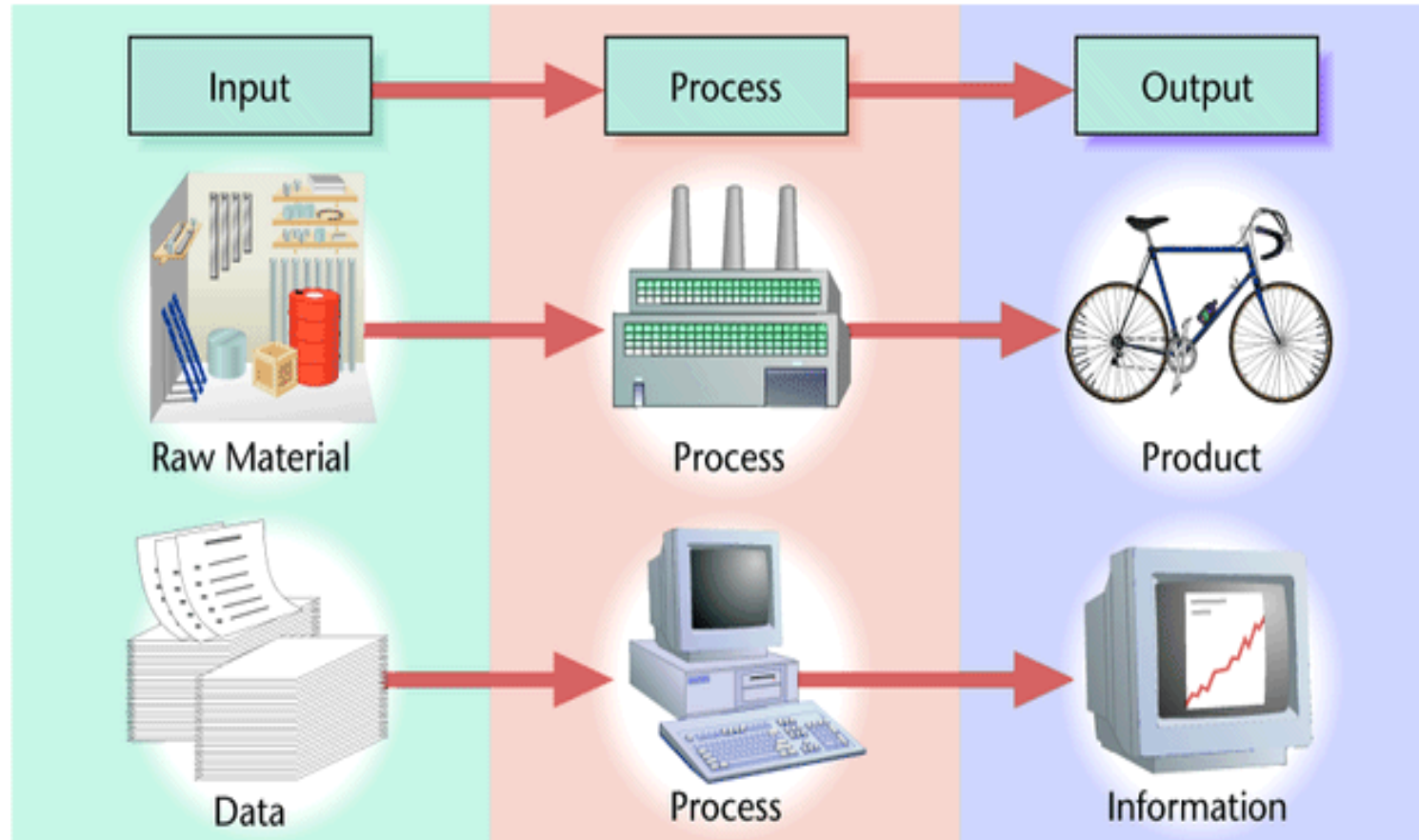
## Form

- Clarity
- Detail
- Order
- Presentation
- Media

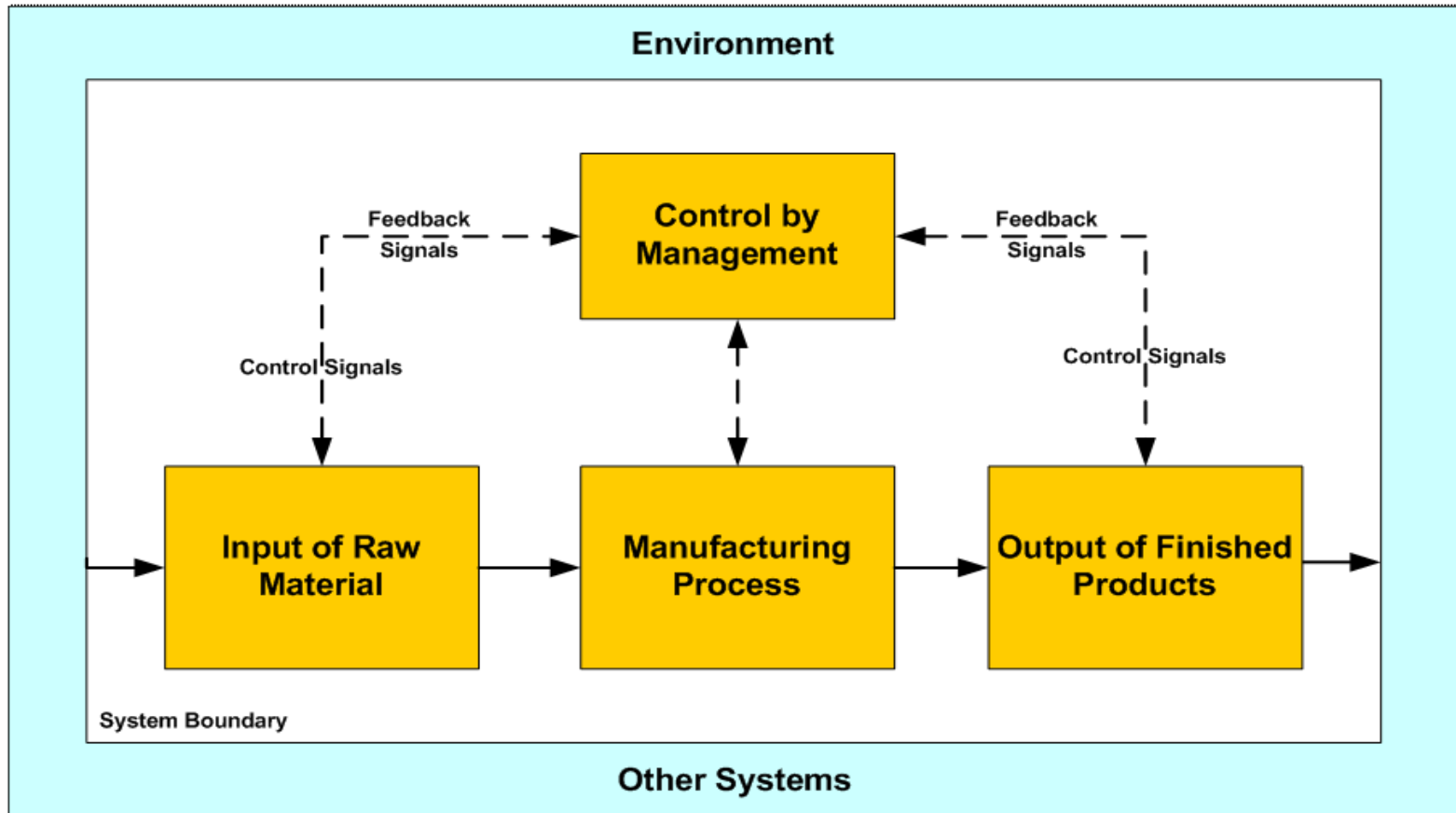
# SYSTEM

- **System** is collection of elements that interact to achieve a certain goal

# Open Loop System



# Close loop System





# System & Information Technology

## (Bentley, 2000)

- **Information System(IS)** is an arrangement of data, process, communication, and information interacting people to support and improve day-to-day operations in business and support problem solving and decision-making for the needs management and users.
- **Information Technology (IT)** is a contemporary term that describes a **combination of computer technology (hardware & software)** with **telecommunication technology (data, images, and voice network)**

# Computer Based Information System

**FORMAL SYSTEMS**

**FIXED DEFINITIONS OF DATA,  
PROCEDURES**

**COLLECTING, STORING, PROCESSING,  
DISSEMINATING, USING DATA**



# Information System function

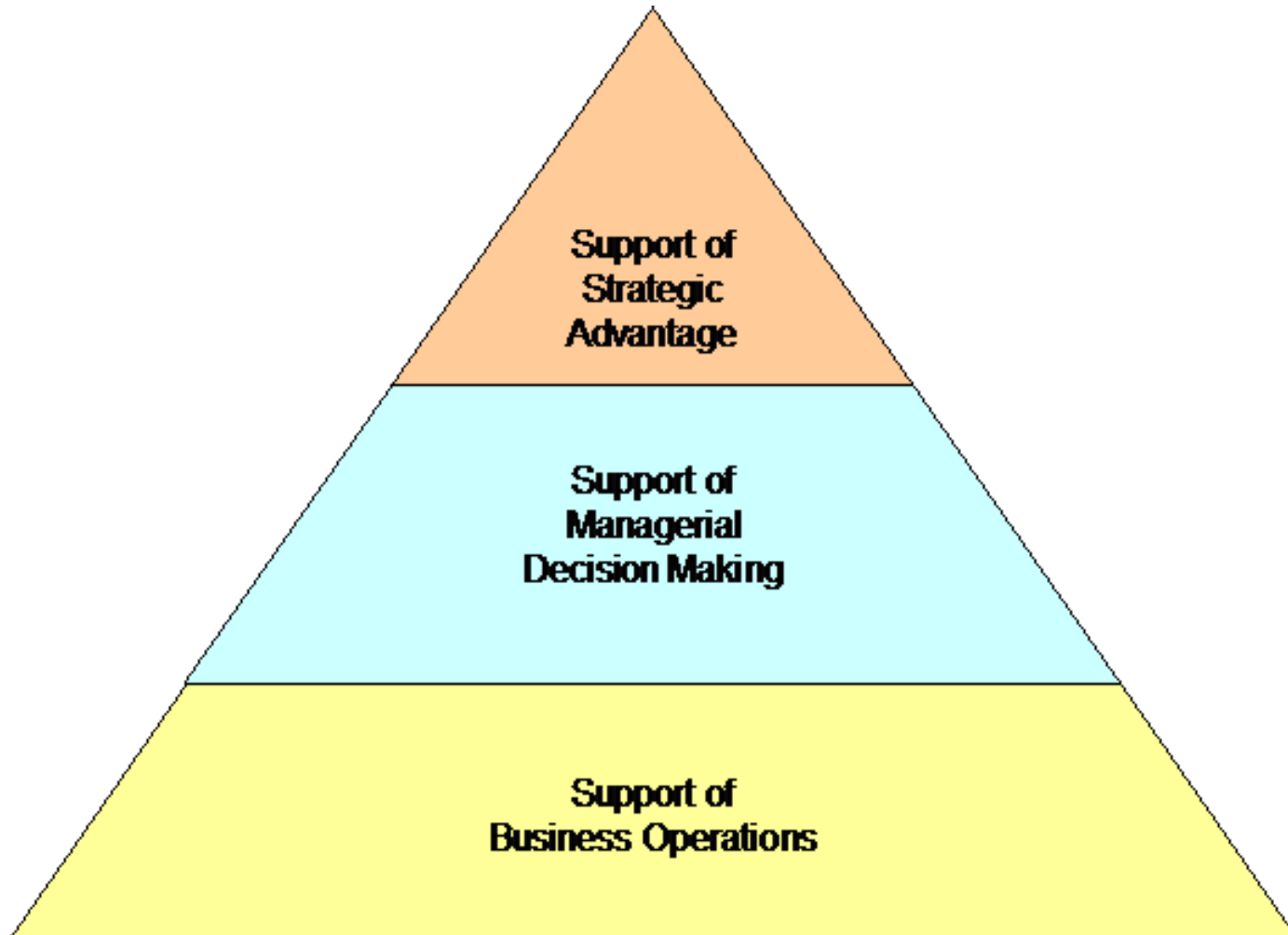
Improves operational efficiency, productivity, and morale of labor, service and customer satisfaction

The main source of information and support the needs of the manager in making decisions

Essential components in the development of competitive products and services.

A major part of corporate resources demanding sustainable management

# The main role of IS in organizations



# IS development

1950

Traditional  
accounting  
application

Simple  
data  
processing

1960

Multi  
purpose  
mainframe  
computer

1970

Decision  
Support  
System

1980

Artificial  
Intelligence

1990

Information  
System